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# 29 WAYS TO INCREASE YOUR ROOM RATES BY 200 (PAPERBACK)



Createspace Independent Pub, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.The key to higher room rates is improving the guest experience. The better experience your guests have, the more your rooms are worth. When it comes to enhancing the guest experience, Mike Grimme is an expert. Grimme opened his first boutique hotel in 1997 and sold it eight years later at four times its operating value. Over the...

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- Authored by Michael J. Grimme
- Released at 2015



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