



Ivy & Bean: What's the Big Idea: Bk. 7

By Annie Barrows, Sophie Blackall

Chronicle Books. Hardback. Book Condition: new. BRAND NEW, Ivy & Bean: What's the Big Idea: Bk. 7, Annie Barrows, Sophie Blackall, SALES HANDLE: Newest title in the series that has been critically acclaimed, commercially successful (over 800,000 units sold!), and enthusiastically embraced by 6-10 year olds. KEY SELLING POINTS: HOW WILL THIS TITLE BE DISTINCTIVE: *Established series that continues to gain momentum with retailers, educators, AND kids. *Educators are increasingly focusing on growing kids' science skills (especially girls). *Great for both boys and girls ages 6 to 10. *Depiction of girls and their antics is spot-on in both words and pictures. * Within the context of the story, presents the issue of global warming in a thought-provoking yet non-frightening way--perfectly on target for the audience. *You can never have too many funny books for this age group. *A terrific friendship story with very real, strong girl characters. *A laugh-out-loud funny story. *Award-winning illustrator Sophie Blackall brings her own sense of fun to these mischievous and delightful characters. NOTABLE AUTHORS OR CONTRIBUTORS TO PROJECT: * NYT Bestselling author Annie Barrows! Highly promotable. * Award-winning artist Sophie Blackall RELEVANT SALES COMPARISONS OR SALES INFO: * TOTAL SERIES SALES ARE OVER 800,000 The...



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